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Book Summary: "Orbiting the Giant Hairball" by Gordon ...Orbiting the Giant Hairball by Gordon MacKenzie ...Orbiting the Giant Hairball - AlisonOrbiting the Giant Hairball by Gordon MacKenzieBOOK REVIEW: Orbiting the Giant Hairball | MoceanicOrbiting the Giant Hairball Book Review | icma.orgOrbiting The Giant Hairball AOrbiting the Giant Hairball: A Corporate Fool's Guide to ...Orbiting the Giant Hairball: A Corporate Fool's Guide to ...Bing: Orbiting The Giant Hairball AHow Is Your Company Like a Giant Hairball?Orbiting the Giant Hairball: A Corporate Fool's Guide to ...Tom Kelley(Founder-Ideo) - Orbiting the Giant Hairball ...Orbiting the Giant Hairball: A Corporate Fool's Guide to ...Learning to Orbit the Giant Hairball | CreativityCrisisOrbiting the Giant Hairball... - Joe Fearn: Third Way ...Orbiting the Giant Hairball - Actionable BooksOrbiting the giant hairball (1998 edition) | Open LibraryOrbiting the Giant Hairball Essay | StudyHippo.comBOOK REVIEW: Orbiting the Giant Hairball | Evolving Agile

Book Summary: "Orbiting the Giant Hairball" by Gordon ...

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Orbiting is responsible creativity: vigorously exploring and operating beyond the Hairball of the corporate mind set, beyond “accepted models, patterns, and standards” - all the while remaining connected to the spirit of the corporate mission.

Orbiting the Giant Hairball by Gordon MacKenzie ...

Gordon Mackenzie's Hairball. Gordon MacKenzie, author of Orbiting the Giant Hairball, worked in the creative department of Hallmark Cards for 30 years. He compares the organization and processes at Hallmark Cards to a giant hairball. When employees participate in this work environment, they become entangled in the hairball.

Orbiting the Giant Hairball - Alison

There's a Hairball in My Soup! Gordon MacKenzie has a peculiar prescription for succeeding in the corporate world: “Orbit the giant hairball.”

Orbiting the Giant Hairball by Gordon MacKenzie

In his book, "Orbiting the Giant Hairball", MacKenzie asks school c... IDEO's General

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Manager Tom Kelley relays a tale about artist and author Gordon MacKenzie.

BOOK REVIEW: Orbiting the Giant Hairball | Moceanic

Book Overview The book Orbiting the Giant Hairball was written by Gordon MacKenzie in 1996. Originally self-published the book became a business “cult classic”. Gordon was an employee of Hallmark Cards for 30 years, where he inspired his colleagues to slip the bonds of Corporate Normalcy and rise to “orbit” – to a mode of dreaming, daring, and doing above and beyond the rubber-stamp confines of the administrative mind-set.

Orbiting the Giant Hairball Book Review | icma.org

His workshops were further developed into his book Orbiting the Giant Hairball: A Corporate Fool’s Guide to Surviving with Grace. He lives in Kansas. He lives in Kansas. Customer Reviews

Orbiting The Giant Hairball A

Orbiting the Giant Hairball is the one book that has really transformed my professional life. It’s the “business” book I most often recommend to people. It’s

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not about fundraising. It's not about any particular business at all. It's about being your best in a "corporate" environment.

Orbiting the Giant Hairball: A Corporate Fool's Guide to ...

It is an autobiography of Gordon MacKenzie's organizational life as a creative force at Hallmark Cards. The Hairball is "policy, procedure, conformity, compliance, rigidity, and submission to the status quo, while Orbiting is originality, rule-breaking, non-conformity, experimentation, and innovation" (p. 39).

Orbiting the Giant Hairball: A Corporate Fool's Guide to ...

Work Description. Gordon MacKenzie worked at Hallmark Cards for thirty years, where he inspired his colleagues to slip the bonds of Corporate Normalcy and rise to orbit - to a mode of dreaming, daring, and doing above and beyond the rubber-stamp confines of the administrative mind-set. In his deeply funny book, exuberantly illustrated in full color, he shares lessons on awakening and fostering creative genius.

Bing: Orbiting The Giant Hairball A

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About Orbiting the Giant Hairball Creativity is crucial to business success. But too often, even the most innovative organization quickly becomes a “giant hairball”—a tangled, impenetrable mass of rules, traditions, and systems, all based on what worked in the past—that exercises an inexorable pull into mediocrity.

How Is Your Company Like a Giant Hairball?

Orbiting the Giant Hairball: A Corporate Fool's Guide to Surviving with Grace Hardcover - Illustrated, April 1, 1998 by Gordon MacKenzie (Author)

Orbiting the Giant Hairball: A Corporate Fool's Guide to ...

You have to maintain your identity regardless of what society wants. Its ok to be the first one to think out of the box and be creative and start something new. One of my favorite books on creativity and innovation is by a guy named Gordon MacKenzie, it's called "Orbiting the Giant Hairball".

Tom Kelley(Founder-Ideo) - Orbiting the Giant Hairball ...

Orbiting the Giant Hairball Summary written by: Ingrid Urgolites "Orbiting is responsible Creativity vigorously exploring and operating beyond the Hairball of

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the corporate mindset, beyond 'accepted models, patterns, or standards,' – all the while remaining connected to the spirit of the corporate mission."

Orbiting the Giant Hairball: A Corporate Fool's Guide to ...

Several years ago I was introduced to a little book titled "Orbiting the Giant Hairball: A Corporate Fool's Guide to Surviving with Grace". It's only available in hardcopy and there is a good reason, it's filled with little doodles and art from the author, Gordon MacKenzie. In the 224 pages, Gordon describes his journey as a creative in a corporate environment.

Learning to Orbit the Giant Hairball | CreativityCrisis

In Orbiting the Giant Hairball, Gordon MacKenzie writes about his experiences working for Hallmark in the land of OZ. Hallmark, as you may know, was started by J.C. Hall who was from Norfolk, Nebraska. He jumped on a train headed to Kansas City and built the "largest social expression company in the world."

Orbiting the Giant Hairball... - Joe Fearn: Third Way ...

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Hardcover – Illustrated, April 1 1998 by Gordon MacKenzie (Author) 4.6 out of 5 stars 294 ratings

Orbiting the Giant Hairball - Actionable Books

Gordon MacKenzie is an artist and cartoonist. After working for Hallmark Cards, he started to give workshops and tutorials centered on maintaining creativity in the corporate world. His workshops were further developed into his book *Orbiting the Giant Hairball: A Corporate Fool's Guide to Surviving with Grace*.

Orbiting the giant hairball (1998 edition) | Open Library

Orbiting the Giant Hairball by Gordon MacKenzie Recommended for: Change agents, creative types stuck in the stifling corporate culture and what you can do about it, storytellers. This book was given to me by my friend and agile coach, Jamie Gillis, who considers this book a game changer for his life.

Orbiting the Giant Hairball Essay | StudyHippo.com

Orbiting the Giant Hairball (1996) is a guide to surviving at a corporation while holding onto your creativity. These blinks explain how to evade the dark, creativity-

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stifling vortex of corporate bureaucracy by balancing corporate restraints with personal creativity.

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