

Rock Music Culture And Business

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About the Book

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Rock - Rock as a reflection of social and cultural change ...

Rock: Music, Culture, and Business is an introduction to the history of rock music that focuses on music from the mid-1940s to the current day and emphasizes the connections between music and culture. Using the distinctive approach successfully brought to bear in their previous book, American Popular Music, the authors provide a well-balanced look at both the music and the culture of the times.

Rock Music, Culture, and Business 1st edition | Rent ...

About this Item: Oxford University Press Inc, United States, 2012. Paperback. Condition: New. Language: English. Brand new Book. Providing the perfect balance of cultural and musical analysis, Rock: Music, Culture, and Business by Joseph G. Schloss, Larry Starr, and Christopher Waterman tells the full story of rock 'n' roll, from its earliest beginnings to today.

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Rock - Rock - Rock as a reflection of social and cultural change: How, then, should rock's contribution to music history be judged? One way to answer this is to trace rock's influences on other musics. Another is to attempt a kind of cultural audit. (What is the ratio of rock masterworks to rock dross?) But such approaches come up against the problem of definition.

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Rock, form of popular music that emerged in the 1950s and that by the end of the 20th century was the world's dominant form of popular music. It originated in the United States and spread to other English-speaking countries and across Europe in the 1960s.

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Welcome to the companion website for Rock: Music, Culture, and Business by Joseph G. Schloss, Larry Starr and Christopher Waterman. Containing a number of useful resources, this site is designed to supplement and enhance the material found in the text.

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Beginning with the advent of rock and roll, Wicke chronicles the development through Elvis Presley, and the Beatles to the current music industry, its performers, and the impact of the music video. The book will be of interest to students of music history, popular culture, and media studies.

Rock Music Culture And Business

Rock Starr. Rock: Music, Culture, and Business (2012 Oxford University Press) is the latest book-length publication by Music History Professor Larry Starr, who along with co-authors Joseph G. Schloss and Christopher Waterman (formerly associate professor of music at the UW), have compiled an engaging study of the history of rock music from the mid-1940s to the current day.

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Rock Music: Culture, Aesthetics and Sociology - Peter ...

"Reads as enjoyably as a novel, moving swiftly between events and the effects on music and society. Superb conclusions at the end of each chapter and balanced discussions of business, technology, culture, lifestyle, and the impact of rock 'n' roll on history."--David Englert, Sam Houston State University "The discussion of song forms was the clearest that I have read in any pop and rock text ...

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